

MM32220 Small Business Management

View Online



Burns, P. (2011). Entrepreneurship and small business: start-up, growth and maturity (3rd ed). Palgrave Macmillan.

Carter, S., & Jones-Evans, D. (Eds.). (2012). Enterprise and small business: principles, practice and policy (Third edition). Pearson.
<https://www.vlebooks.com/vleweb/product/openreader?id=AberystUni&isbn=9780273726111>

Deakins, D., & Freel, M. S. (2012). Entrepreneurship and small firms (6th ed). McGraw-Hill Higher Education.

Kuratko, D. F. (2014). Entrepreneurship: theory, process, practice (9781285051758th ed.). South-Western Cengage Learning.
<http://www.loc.gov/catdir/enhancements/fy1403/2012952315-b.html>

Scarborough, N. M. (2014). Effective small business management: Vol. Pearson custom library (Tenth edition). Pearson.