

MM32220 Small Business Management

View Online



-
1.
Deakins D, Freel MS. Entrepreneurship and small firms. 6th ed. London: McGraw-Hill Higher Education; 2012.
 2.
Burns P. Entrepreneurship and small business: start-up, growth and maturity. 3rd ed. Basingstoke: Palgrave Macmillan; 2011.
 3.
Scarborough NM. Effective small business management. Tenth edition. Vol. Pearson custom library. Harlow, Essex: Pearson; 2014.
 4.
Carter S, Jones-Evans D, editors. Enterprise and small business: principles, practice and policy [Internet]. Third edition. Harlow, England: Pearson; 2012. Available from: <https://www.vlebooks.com/vleweb/product/openreader?id=AberystUni&isbn=9780273726111>
 5.
Kuratko DF. Entrepreneurship: theory, process, practice [Internet]. 9781285051758th ed. Mason, OH, USA: South-Western Cengage Learning; 2014. Available from: <http://www.loc.gov/catdir/enhancements/fy1403/2012952315-b.html>