

MM11220 Business Environment / MR10620 Cyflwyniad i'r Amgylchedd Busnes

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@book{Hamilton_Webster_2015, address={Oxford}, edition={Third edition}, title={The international business environment}, publisher={Oxford University Press}, author={Hamilton, Leslie and Webster, Philip}, year={2015} }

@book{Harrison_2014, address={Oxford}, edition={Second edition}, title={Business environment in a global context}, publisher={Oxford University Press}, author={Harrison, Andrew L.}, year={2014} }

@book{Lipsey_Chrystal_2015, address={Oxford}, edition={Thirteenth edition}, title={Economics}, publisher={Oxford University Press}, author={Lipsey, Richard G. and Chrystal, K. Alec}, year={2015} }

@book{Morrison_Morrison_2011, address={Basingstoke}, edition={3rd ed}, title={The global business environment: meeting the challenges}, publisher={Palgrave Macmillan}, author={Morrison, Janet and Morrison, Janet}, year={2011} }

@book{Wetherly_Otter_2014, address={Oxford}, edition={Third edition}, title={The business environment: themes and issues in a globalizing world}, publisher={Oxford University Press}, author={Wetherly, Paul and Otter, Dorrion}, year={2014} }