

MM11220 Business Environment / MR10620 Cyflwyniad i'r Amgylchedd Busnes

View Online



Hamilton, L. and Webster, P. (2015) The international business environment. Third edition. Oxford: Oxford University Press.

Harrison, A.L. (2014) Business environment in a global context. Second edition. Oxford: Oxford University Press.

Lipsey, R.G. and Chrystal, K.A. (2015) Economics. Thirteenth edition. Oxford: Oxford University Press.

Morrison, J. and Morrison, J. (2011) The global business environment: meeting the challenges. 3rd ed. Basingstoke: Palgrave Macmillan.

Wetherly, P. and Otter, D. (2014) The business environment: themes and issues in a globalizing world. Third edition. Oxford: Oxford University Press.