

MM11220 Business Environment / MR10620 Cyflwyniad i'r Amgylchedd Busnes

View Online



1.

Hamilton L, Webster P. The international business environment. Third edition. Oxford: Oxford University Press; 2015.

2.

Morrison J, Morrison J. The global business environment: meeting the challenges. 3rd ed. Basingstoke: Palgrave Macmillan; 2011.

3.

Wetherly P, Otter D. The business environment: themes and issues in a globalizing world. Third edition. Oxford: Oxford University Press; 2014.

4.

Harrison AL. Business environment in a global context. Second edition. Oxford: Oxford University Press; 2014.

5.

Lipsey RG, Chrystal KA. Economics. Thirteenth edition. Oxford: Oxford University Press; 2015.