

MM39120 Destination and Attraction Management

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1.

Boniface, B., Cooper, R. & Cooper, C. Worldwide Destinations: The geography of travel and tourism. (Taylor and Francis, 2016).

2.

Garrod, B., Wanhill, S., Fyall, A. & Leask, A. Managing Visitor Attractions. (Taylor and Francis, 2008).

3.

Garrod, B. & Fyall, A. Contemporary cases in tourism: Volume 1. (Goodfellow, 2011).