

HY33720 - Image Wars in Southeast Asia: Studying 20th Century Propaganda

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This module allows students to take a novel look at the modern history of Southeast Asia through the propaganda that different powers employed during the twentieth century. Exploiting a range of sources, the module will require students to engage with a range of historiographical approaches. Many of the sources will be image based, such as photographs, posters, magazines or adverts, but students will also be asked to perform textual analysis on sources such as poems, speeches and articles as well as film. In engaging with this material, students will gain close insight into the narratives that shaped Southeast Asian society and how these were both constructed and exploited by national leaders and foreign powers. This direct engagement with the source material will also provide insight into the thinking of propagandists, supporting a broader understanding of propaganda as a craft.

@book{Akashi_Yoshimura_2008, address={Singapore}, title={New perspectives on the Japanese occupation in Malaya and Singapore, 1941-1945}, publisher={NUS Press}, author={Akashi, Yo

ji and Yoshimura, Mako}, year={2008} }

@book{Akita_Krozewski_Watanabe_2015, address={Milton Park, Abingdon, Oxon}, title={The transformation of the international order of Asia: decolonization, the Cold War, and the Colombo Plan}, volume={Routledge studies in the modern history of Asia}, publisher={Routledge, Taylor & Francis Group}, author={Akita, Shigeru and Krozewski, Gerold and Watanabe, Shoichi}, year={2015} }

@book{Aldrich_Rawnsley_Rawnsley_2000, address={London}, title={The clandestine Cold War in Asia, 1945-65: Western intelligence, propaganda and special operations}, volume={Cass series--studies in intelligence}, publisher={Frank Cass}, author={Aldrich, Richard J. and Rawnsley, Gary D. and Rawnsley, Ming-Yeh T.}, year={2000} }

@book{Anderson_1998, address={London}, title={The Spectre of Comparisons: nationalism, Southeast Asia, and the world}, publisher={Verso}, author={Anderson, Benedict R. O'G.}, year={1998} }

@book{Annika A. Culver_30AD, title={Glorify the Empire: Japanese Avant-garde Propaganda in Manchukuo}, url={http://www.amazon.co.uk/Glorify-Empire-Avant-garde-Propaganda-Manchukuo/dp/0774824379/ref=sr_1_1?ie=UTF8&qid=1435051938&sr=8-1&keywords=Glorify+the+Empir

e%3A+Japanese+Avant-Garde+Propaganda+in+Manchukuo}, publisher={University of British Columbia Press}, author={Annika A. Culver}, year={30AD} }

@book{Appy_2000, address={Amherst, Mass}, title={Cold war constructions: the political culture of United States imperialism, 1945-1966}, volume={Culture, politics, and the cold war}, publisher={University of Massachusetts Press}, author={Appy, Christian G.}, year={2000} }

@book{Baker_Saunders_Pasuk Phongpaichit_2014, address={Melbourne, Australia}, edition={Third edition}, title={A history of Thailand}, url={http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3179681990002418&institutionId=2418&customerId=2415}, publisher={Cambridge University Press}, author={Baker, Chris and Saunders, Adrian and Pasuk Phongpaichit}, year={2014} }

@book{Barme

_1993, address={Singapore}, title={Luang Wichit Wathakan and the creation of a Thai identity}, volume={Social issues in Southeast Asia / Institute of Southeast Asian Studies}, publisher={Institute of Southeast Asian Studies}, author={Barme

, Scot}, year={1993} }

@book{Bernhard_2003, address={Cambridge}, title={U.S. television news and Cold War propaganda, 1947-1960}, publisher={Cambridge University Press}, author={Bernhard, Nancy E.}, year={2003} }

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@book{Bogart_Bogart_Bogart_1995a, address={Washington, D.C.}, edition={Rev. ed}, title={Cool words, cold war: a new look at USIA's Premises for propaganda}, volume={American University Press journalism history series}, publisher={American University Press}, author={Bogart, Leo and Bogart, Agnes and Bogart, Leo}, year={1995} }

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@book{Bradley_ebrary, Inc_2000, address={Chapel Hill}, title={Imagining Vietnam and America: the making of postcolonial Vietnam, 1919-1950}, volume={The new Cold War history}, url={http://site.ebrary.com/lib/aber/Doc?id=10041245}, publisher={University of North Carolina Press}, author={Bradley, Mark and ebrary, Inc}, year={2000} }

@book{by Robert H. Taylor, title={Burma: Political Economy Under Military Rule}, url={<https://books.google.co.uk/books?id=Ih3hLR2FMngC&printsec=frontcover&dq=burma&hl=en&sa=X&ei=-seBVendA4vTU6Gvg5AP&ved=0CD0Q6AEwBQ#v=onepage&q=burma&f=false>}, author={by Robert H. Taylor} }

@book{Callahan_2003, address={Ithaca, New York}, title={Making Enemies: war and state building in Burma}, publisher={Cornell University Press}, author={Callahan, Mary P.}, year={2003} }

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@book{Chandler_2000, address={Berkeley, Calif}, title={Voices from S-21: terror and history in Pol Pot's secret prison}, publisher={University of California Press}, author={Chandler, David P.}, year={2000} }

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@book{Charney_2009, address={Cambridge}, title={A History of Modern Burma}, publisher={Cambridge University Press}, author={Charney, Michael W.}, year={2009} }

@book{Cheng_2013, address={New York}, title={Citizens of Asian America: democracy and race during the Cold War}, volume={Nation of newcomers}, publisher={New York University Press}, author={Cheng, Cindy I-Fen}, year={2013} }

@book{Cunningham_2002, address={Westport, Conn}, title={The idea of propaganda: a reconstruction}, publisher={Praeger}, author={Cunningham, Stanley B.}, year={2002} }

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@book{De Bary_2008, address={New York}, title={Sources of East Asian tradition}, volume={Introduction to Asian civilizations}, publisher={Columbia University Press}, author={De Bary, William Theodore}, year={2008} }

@book{Doob_1935, address={New York}, title={Propaganda; its psychology and technique}, publisher={H. Holt and company}, author={Doob, Leonard William}, year={1935} }

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@book{Elbaum_2006, address={London}, edition={New ed}, title={Revolution In The Air: sixties radicals turn to Lenin, Mao, and Che}, publisher={Verso}, author={Elbaum, Max}, year={2006} }

@book{Ellul_1973, address={New York}, title={Propaganda: The Formation Of Men's Attitudes}, publisher={Vintage Books}, author={Ellul, Jacques}, year={1973} }

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@book{Fink_2001, address={London}, title={Living silence: Burma under military rule}, publisher={Zed Books}, author={Fink, Christina}, year={2001} }

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@book{Heil_2003, address={New York}, title={Voice of America: a history}, publisher={Columbia University Press}, author={Heil, Alan L.}, year={2003} }

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@book{Pedersen_2008, address={Lanham}, title={Promoting Human Rights in Burma: a critique of Western sanctions policy}, publisher={Rowman & Littlefield Publishers}, author={Pedersen, Morten B.}, year={2008} }

@article{Phillips_2013, title={Crafting nationalist consumption Public relations and the Thai textile movement under the People's Party, 1932-1945}, volume={21}, DOI={10.5367/sear.2013.0175}, number={4}, journal={South East Asia Research}, author={Phillips, Matthew}, year={2013}, month={Dec}, pages={673-691} }

@book{Phillips_2015, address={London}, title={Thailand in the Cold War}, volume={Routledge studies in the modern history of Asia}, url={http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3037306050002418&institutionId=2418&customerId=2415}, publisher={Routledge}, author={Phillips, Matthew}, year={2015} }

@book{Pratkanis_Aronson_2002, address={New York}, edition={Rev. ed}, title={Age of propaganda: the everyday use and abuse of persuasion}, publisher={W.H. Freeman}, author={Pratkanis, Anthony R. and Aronson, Elliot}, year={2002} }

@book{Rawnsley_1998, address={Basingstoke}, title={Cold-War propaganda in the 1950s}, url={https://www.vlebooks.com/vleweb/product/openreader?id=AberystUni&isbn=9781349270828}, publisher={Macmillan}, author={Rawnsley, Gary D.}, year={1998} }

@book{Robin_2003, address={Princeton, N.J.}, title={The Making of the Cold War Enemy: culture and politics in the military-intellectual complex}, url={http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3037263440002418&institutionId=2418&customerId=2415}, publisher={Princeton University Press}, author={Robin, Ron Theodore}, year={2003} }

@book{Ruoff_2010, address={Ithaca}, title={Imperial Japan at its zenith: the wartime celebration of the empire's 2,600th anniversary}, volume={Studies of the Weatherhead East Asian Institute, Columbia University}, url={https://whel-primo.hosted.exlibrisgroup.com/permalink/f/1ph2bbq/44WHELF_ABW_ALMA_DS51118252000002418}, publisher={Cornell University Press}, author={Ruoff, Kenneth J.}, year={2010} }

@book{Saaler_Szpilman_2011, address={Lanham, Md}, title={Pan-Asianism: a documentary history}, volume={Asia/Pacific/perspectives}, publisher={Rowman & Littlefield}, author={Saaler, Sven and Szpilman, Christopher W. A.}, year={2011} }

@book{Satō, address={Armonk, N.Y.}, title={War, nationalism, and peasants: Java under the Japanese occupation, 1942-1945}, url={https://whel-primo.hosted.exlibrisgroup.com/permalink/f/1ph2bbq/44WHELF_ABW_AL

MA_DS51118252300002418}, publisher={M.E. Sharpe}, author={Satō, Shigeru} }

@book{Saunders_2013, title={The Cultural Cold War: The CIA and the World of Arts and Letters}, publisher={New Press}, author={Saunders, Frances Stonor}, year={2013} }

@book{Schrecker_2002, address={New York}, edition={2nd ed}, title={The age of McCarthyism: a brief history with documents}, volume={Bedford series in history and culture}, publisher={Bedford/St. Martin's}, author={Schrecker, Ellen}, year={2002} }

@book{Shaw_2007, address={Edinburgh}, title={Hollywood's Cold War}, url={http://www.vlebooks.com/vleweb/product/openreader?id=AberystUni&isbn=9780748630738}, publisher={Edinburgh University Press}, author={Shaw, Tony}, year={2007} }

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@book{Taylor_2009, address={London}, title={The State In Myanmar}, publisher={C. Hurst}, author={Taylor, Robert H.}, year={2009} }

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