

HY33720 - Image Wars in Southeast Asia: Studying 20th Century Propaganda

View Online



This module allows students to take a novel look at the modern history of Southeast Asia through the propaganda that different powers employed during the twentieth century. Exploiting a range of sources, the module will require students to engage with a range of historiographical approaches. Many of the sources will be image based, such as photographs, posters, magazines or adverts, but students will also be asked to perform textual analysis on sources such as poems, speeches and articles as well as film. In engaging with this material, students will gain close insight into the narratives that shaped Southeast Asian society and how these were both constructed and exploited by national leaders and foreign powers. This direct engagement with the source material will also provide insight into the thinking of propagandists, supporting a broader understanding of propaganda as a craft.

Akashi,
Yo

ji, and Mako Yoshimura. 2008. *New Perspectives on the Japanese Occupation in Malaya and Singapore, 1941-1945*. Singapore: NUS Press.

Akita, Shigeru, Gerold Krozewski, and Shoichi Watanabe. 2015. *The Transformation of the International Order of Asia: Decolonization, the Cold War, and the Colombo Plan*. Vol. Routledge studies in the modern history of Asia. Milton Park, Abingdon, Oxon: Routledge, Taylor & Francis Group.

Aldrich, Richard J., Gary D. Rawnsley, and Ming-Yeh T. Rawnsley. 2000. *The Clandestine Cold War in Asia, 1945-65: Western Intelligence, Propaganda and Special Operations*. Vol. Cass series--studies in intelligence. London: Frank Cass.

Anderson, Benedict R. O'G. 1998. *The Spectre of Comparisons: Nationalism, Southeast Asia, and the World*. London: Verso.

Annika A. Culver. 30AD. *Glorify the Empire: Japanese Avant-Garde Propaganda in Manchukuo*. University of British Columbia Press.
http://www.amazon.co.uk/Glorify-Empire-Avant-garde-Propaganda-Manchukuo/dp/0774824379/ref=sr_1_1?ie=UTF8&qid=1435051938&sr=8-1&keywords=Glorify+the+Empire%3A+Japanese+Avant-Garde+Propaganda+in+Manchukuo.

Appy, Christian G. 2000. *Cold War Constructions: The Political Culture of United States Imperialism, 1945-1966*. Vol. Culture, politics, and the cold war. Amherst, Mass: University

of Massachusetts Press.

Baker, Chris, Adrian Saunders, and Pasuk Phongpaichit. 2014. *A History of Thailand*. Third edition. Melbourne, Australia: Cambridge University Press.
http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3179681990002418&institutionId=2418&customerId=2415.

Barme

, Scot. 1993. *Luang Wichit Wathakan and the Creation of a Thai Identity*. Vol. Social issues in Southeast Asia / Institute of Southeast Asian Studies. Singapore: Institute of Southeast Asian Studies.

Bernhard, Nancy E. 2003. *U.S. Television News and Cold War Propaganda, 1947-1960*. Cambridge: Cambridge University Press.

Bertil Lintner. n.d. *The Rise and Fall of the Communist Party of Burma (CPB)*.
<https://books.google.co.uk/books?id=tMBtwdQ9ZUSC&printsec=frontcover&dq=burma&hl=en&sa=X&ei=KsiBVavHFcPZU5bag1g&ved=0CDUQ6AEwBDgK#v=onepage&q=burma&f=false>.

Bogart, Leo, Agnes Bogart, and Leo Bogart. 1995a. *Cool Words, Cold War: A New Look at USIA's Premises for Propaganda*. Rev. ed. Vol. American University Press journalism history series. Washington, D.C.: American University Press.

———. 1995b. *Cool Words, Cold War: A New Look at USIA's Premises for Propaganda*. Rev. ed. Vol. American University Press journalism history series. Washington, D.C.: American University Press.

Bradley, Mark and ebrary, Inc. 2000. *Imagining Vietnam and America: The Making of Postcolonial Vietnam, 1919-1950*. Electronic resource. Vol. The new Cold War history. Chapel Hill: University of North Carolina Press.
<http://site.ebrary.com/lib/aber/Doc?id=10041245>.

by Robert H. Taylor. n.d. *Burma: Political Economy Under Military Rule*.
<https://books.google.co.uk/books?id=Ih3hLR2FMngC&printsec=frontcover&dq=burma&hl=en&sa=X&ei=-seBVendA4vTU6Gvg5AP&ved=0CD0Q6AEwBQ#v=onepage&q=burma&f=false>.

Callahan, Mary P. 2003. *Making Enemies: War and State Building in Burma*. Ithaca, New York: Cornell University Press.

Callahan, William A. 2006. *Cultural Governance and Resistance in Pacific Asia*. London: Routledge.

Chandler, David P. 2000. *Voices from S-21: Terror and History in Pol Pot's Secret Prison*. Berkeley, Calif: University of California Press.

Chandler, Robert W. 1981. *War Of Ideas: The U.S. Propaganda Campaign in Vietnam*. Boulder, CO: Westview Press.

https://whel-primo.hosted.exlibrisgroup.com/permalink/f/1ph2bbq/44WHELF_ABW_ALMA_D551118189590002418.

Charney, Michael W. 2009. *A History of Modern Burma*. Cambridge: Cambridge University Press.

Cheng, Cindy I-Fen. 2013. *Citizens of Asian America: Democracy and Race during the Cold War*. Vol. Nation of newcomers. New York: New York University Press.

Cunningham, Stanley B. 2002. *The Idea of Propaganda: A Reconstruction*. Westport, Conn: Praeger.

Day, Tony, Maya H. T. Liem, and Cornell University. 2010. *Cultures At War: The Cold War and Cultural Expression in Southeast Asia*. Vol. Studies on Southeast Asia. Ithaca, N.Y.: Southeast Asia Program.

De Bary, William Theodore. 2008. *Sources of East Asian Tradition*. Vol. Introduction to Asian civilizations. New York: Columbia University Press.

Doob, Leonard William. 1935. *Propaganda; Its Psychology and Technique*. New York: H. Holt and company.

Dower, John W. 1986a. *War without Mercy: Race and Power in the Pacific War*. New York: Pantheon Books.

———. 1986b. *War without Mercy: Race and Power in the Pacific War*. New York: Pantheon Books.

Elbaum, Max. 2006. *Revolution In The Air: Sixties Radicals Turn to Lenin, Mao, and Che*. New ed. London: Verso.

Ellul, Jacques. 1973. *Propaganda: The Formation Of Men's Attitudes*. New York: Vintage Books.

Engerman, David C. 2003. *Staging Growth: Modernization, Development, and the Global Cold War*. Amherst: University of Massachusetts Press.

Fineman, Daniel and ebrary, Inc. 1997. *A Special Relationship: The United States and Military Government in Thailand, 1947-1958*. Electronic resource. Honolulu: University of Hawaii Press. <http://site.ebrary.com/lib/aber/Doc?id=5001971>.

Fink, Christina. 2001. *Living Silence: Burma under Military Rule*. London: Zed Books.

Goscha, Christopher E. 1999. *Thailand and the Southeast Asian Networks of the Vietnamese Revolution, 1885-1954*. Vol. Nordic Institute of Asian studies monograph series. Richmond: Curzon.

Goscha, Christopher E., and Christian F. Ostermann. 2009. *Connecting Histories: Decolonization and the Cold War in Southeast Asia 1945-1962*. Vol. Cold War international history project series. Washington, D.C.: Woodrow Wilson Center Press.

Goto

, Ken'ichi, and Paul H. Kratoska. 2003. *Tensions Of Empire: Japan and Southeast Asia in the Colonial and Postcolonial World*. Vol. Ohio University research in international studies. Southeast Asia series. Athens, Ohio: Ohio University Press.

Gravers, Mikael. 1999. *Nationalism as Political Paranoia in Burma: An Essay on the Historical Practice of Power*. 2nd ed., rev. Expanded. Vol. NIAS report series. Richmond, Surrey: Curzon.

Hack, Karl. 2001. *Defence and Decolonisation in Southeast Asia: Britain, Malaya and Singapore, 1941-1968*. Richmond: Curzon.

Hammond, Andrew, ed. 2009. *Cold War Literature: Writing the Global Conflict*. Vol. Routledge studies in twentieth-century literature. London: Routledge.
http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3037242060002418&institutionId=2418&customerId=2415.

Harrison, Rachel V., ed. 2014. *Disturbing Conventions: Decentering Thai Literary Cultures*. Lanham: Rowman & Littlefield Publishers.

Hart, Justin. 2013. *Empire Of Ideas: The Origins of Public Diplomacy and the Transformation of U.S. Foreign Policy*. Oxford: Oxford University Press.

Heil, Alan L. 2003. *Voice of America: A History*. New York: Columbia University Press.

Hixson, Walter L. 1997. *Parting the Curtain: Propaganda, Culture, and the Cold War, 1945 - 1961*. Basingstoke: Macmillan Press.

John B. Hench. 2010. *Books as Weapons*. Ithaca: Cornell University Press.

Joseph, G. M., Catherine LeGrand, and Ricardo Donato Salvatore. 1998. *Close Encounters of Empire: Writing the Cultural History of U.S.-Latin American Relations*. Vol. American encounters/global interactions. Durham, N.C.: Duke University Press.

Kamalipour, Yahya R., and Nancy Snow. 2004. *War, Media, and Propaganda: A Global Perspective*. Lanham, Md: Rowman & Littlefield.
http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3037253430002418&institutionId=2418&customerId=2415.

Katsiaficas, George N. 1987. *The Imagination of the New Left: A Global Analysis of 1968*. Boston, Mass: South End Press.

Klein, Christina and NetLibrary, Inc. 2003. *Cold War Orientalism: Asia in the Middlebrow Imagination, 1945-1961*. Electronic resource. Berkeley: University of California Press.
<http://www.netLibrary.com/urlapi.asp?action=summary&v=1&bookid=90479>.

Kobkua Suwannathat-Pian. 1995. *Thailand's Durable Premier: Phibun through Three Decades, 1932-1957*. Kuala Lumpur: Oxford University Press.

Kratoska, Paul H. 1998. *The Japanese Occupation of Malaya: A Social and Economic History*

. London: Hurst & Co.

———. 2012. *Southeast Asian Minorities in the Wartime Japanese Empire*. London: RoutledgeCurzon.
http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3037242080002418&institutionId=2418&customerId=2415.

Kurlantzick, Joshua. 2011. *The Ideal Man: The Tragedy of Jim Thompson and the American Way of War*. Hoboken, N.J.: J. Wiley & Sons.

Kushner, Barak, and Yoichi Funabashi. 2015. *Media, Propaganda and Politics in 20th-Century Japan: The Asahi Shimbun Company*. Vol. SOAS studies in modern and contemporary Japan. London: Bloomsbury Academic, an imprint of Bloomsbury Publishing plc.

Lørdtke, Alf, ed. 2015. *Everyday Life in Mass Dictatorship: Collusion and Evasion*. Vol. Mass dictatorship in the 20th century. Basingstoke, Hampshire: Palgrave Macmillan.

Langfield, Michele, William Logan, and
Ma

ire

ad Nic Craith. 2010. *Cultural Diversity, Heritage and Human Rights: Intersections in Theory and Practice*. Vol. Key issues in cultural heritage. London: Routledge.

Lau, Albert, ed. 2012. *Southeast Asia and the Cold War*. Vol. Routledge contemporary Southeast Asia series. London: Routledge.

Lim, Shirley, Larry E. Smith, and Wimal Dissanayake. 1999. *Transnational Asia Pacific: Gender, Culture, and the Public Sphere*. Urbana: University of Illinois Press.

Locard, Henri. 2004. *Pol Pot's Little Red Book: The Sayings of Angkar*. Chiang Mai, Thailand: Silkworm Books.

McCarthy, Stephen. 2012. *The Political Theory of Tyranny in Singapore and Burma: Aristotle and the Rhetoric of Benevolent Despotism*. Vol. Routledge contemporary Southeast Asia series. London: Routledge.

Mimura, Janis. 2011. *Planning for Empire: Reform Bureaucrats and the Japanese Wartime State*. Electronic resource. Ithaca [N.Y.]: Cornell University Press.
https://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&p;package_service_id=5773607740002418&institutionId=2418&customerId=2415.

Mooney, Jadwiga E. Pieper, and Fabio Lanza. 2013. *De-Centering Cold War History: Local and Global Change*. London: Routledge.

Mori, Takato. 2009. *'Co-Prosperity' or 'Commonwealth'? : Japan, Britain and Burma 1940-1945*. VDM Verlag.

Nhem, Boraden. 2013. *The Khmer Rouge: Ideology, Militarism, and the Revolution That Consumed a Generation*. Vol. PSI guides to terrorists, insurgents, and armed groups. Santa Barbara, California: Praeger.

Ooi, Keat Gin. 2011. *The Japanese Occupation of Borneo, 1941-45*. Vol. Routledge studies in the modern history of Asia. London: Routledge.

Osgood, Kenneth. 2006. *Total Cold War: Eisenhower's Secret Propaganda Battle at Home and Abroad*. Lawrence: University Press of Kansas.

Pedersen, Morten B. 2008. *Promoting Human Rights in Burma: A Critique of Western Sanctions Policy*. Lanham: Rowman & Littlefield Publishers.

Phillips, Matthew. 2013. 'Crafting Nationalist Consumption Public Relations and the Thai Textile Movement under the People's Party, 1932-1945'. *South East Asia Research* 21 (4): 673-91. <https://doi.org/10.5367/sear.2013.0175>.

———. 2015. *Thailand in the Cold War*. Vol. Routledge studies in the modern history of Asia. London: Routledge.
http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3037306050002418&institutionId=2418&customerId=2415.

Pratkanis, Anthony R., and Elliot Aronson. 2002. *Age of Propaganda: The Everyday Use and Abuse of Persuasion*. Rev. ed. New York: W.H. Freeman.

Pressing the Fight: Print, Propaganda, and the Cold War. 2012. Amherst: University Of Massachusetts Pr.

'Problems in Contemporary Thai Nationalist Historiography | Kyoto Review of Southeast Asia'. n.d.
<http://kyotoreview.org/issue-3-nations-and-stories/problems-in-contemporary-thai-nationalist-historiography/>.

Rawnsley, Gary D. 1998. *Cold-War Propaganda in the 1950s*. Basingstoke: Macmillan.
<https://www.vlebooks.com/vleweb/product/openreader?id=AberystUni&isbn=9781349270828>.

Robin, Ron Theodore. 2003. *The Making of the Cold War Enemy: Culture and Politics in the Military-Intellectual Complex*. Princeton, N.J.: Princeton University Press.
http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3037263440002418&institutionId=2418&customerId=2415.

Ruoff, Kenneth J. 2010. *Imperial Japan at Its Zenith: The Wartime Celebration of the Empire's 2,600th Anniversary*. Vol. Studies of the Weatherhead East Asian Institute, Columbia University. Ithaca: Cornell University Press.
https://whel-primo.hosted.exlibrisgroup.com/permalink/f/1ph2bbq/44WHELF_ABW_ALMA_D551118252000002418.

Saaler, Sven, and Christopher W. A. Szpilman. 2011. *Pan-Asianism: A Documentary History*. Vol. Asia/Pacific/perspectives. Lanham, Md: Rowman & Littlefield.

- Satō, Shigeru. n.d. *War, Nationalism, and Peasants: Java under the Japanese Occupation, 1942-1945*. Armonk, N.Y.: M.E. Sharpe.
https://whel-primo.hosted.exlibrisgroup.com/permalink/f/1ph2bbq/44WHELF_ABW_ALMA_D551118252300002418.
- Saunders, Frances Stonor. 2013. *The Cultural Cold War: The CIA and the World of Arts and Letters*. New Press.
- Schrecker, Ellen. 2002. *The Age of McCarthyism: A Brief History with Documents*. 2nd ed. Vol. Bedford series in history and culture. New York: Bedford/St. Martin's.
- Shaw, Tony. 2007. *Hollywood's Cold War*. Electronic resource. Edinburgh: Edinburgh University Press.
<http://www.vlebooks.com/vleweb/product/openreader?id=AberystUni&isbn=9780748630738>.
- Shiraishi, Saya, Takashi Shiraishi, and Cornell University. 1993. *The Japanese in Colonial Southeast Asia*. Vol. Translation series. Ithaca, N.Y.: Southeast Asia Program, Cornell University.
- Snyder, Alvin A. 2012. *Warriors Of Disinformation: How Lies, Videotape, and the USIA Won the Cold War*. New York: Arcade.
- Somerville, Keith. 2012. *Radio Propaganda and the Broadcasting of Hatred: Historical Development and Definitions*. Basingstoke: Palgrave Macmillan.
- South, Ashley. 2005. *Mon Nationalism and Civil War in Burma: The Golden Sheldrake*. London: Routledge.
http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3037263450002418&institutionId=2418&customerId=2415.
- Steinberg, David I. 2001. *Burma: The State of Myanmar*. Washington, DC: Georgetown University Press.
- Stowe, Judith A. 1991a. *Siam Becomes Thailand: A Story of Intrigue*. Honolulu: University of Hawaii Press.
- . 1991b. *Siam Becomes Thailand: A Story of Intrigue*. Honolulu: University of Hawaii Press.
- Tarling, Nicholas. 2001. *A Sudden Rampage: The Japanese Occupation of Southeast Asia, 1941-1945*. London: C. Hurst.
- . 2014. *Britain and Sihanouk's Cambodia*. Singapore: NUS Press.
- Taylor, Robert H. 2009. *The State In Myanmar*. London: C. Hurst.
- Taylor, Robert H., Kyaw Yin Hlaing, and Tin Maung Maung Than. 2005. *Myanmar: Beyond Politics to Societal Imperatives*. Singapore: Institute of Southeast Asian Studies.
- Terwiel, B. J. 2005. *Thailand's Political History: From the Fall of Ayutthaya in 1767 to*

Recent Times. Tatien, Bangkok: Published and distributed in Thailand by River Books.

'Thailand's Political History: From the 13th Century to Recent Times eBook: Barend Jan Terwiel: Amazon.Co.Uk: Books'. 12AD. River Books. 12AD.
http://www.amazon.co.uk/Thailands-Political-History-century-recent-ebook/dp/B00C32Y2R0/ref=sr_1_6?s=books&ie=UTF8&qid=1434544439&sr=1-6&keywords=Phibun.

Thak Chaloemtiarana and Cornell University. 2007. Thailand: The Politics of Despotism. Vol. Studies on Southeast Asia. Ithaca, N.Y.: Southeast Asia Program.

Von Eschen, Penny M. 2006. Satchmo Blows up the World: Jazz Ambassadors Play the Cold War. Cambridge, MA: Harvard University Press.
http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3037242050002418&institutionId=2418&customerId=2415.

Vu, Tuong, and Wasana Wongsurawat. 2009. Dynamics of the Cold War in Asia: Ideology, Identity, and Culture. 1st ed. Basingstoke: Palgrave Macmillan.
http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3037253400002418&institutionId=2418&customerId=2415.

Warren, James A. 2013. Gambling, The State and Society in Thailand, c. 1800-1945. Vol. Routledge studies in the modern history of Asia. London: Routledge.

Wei, William. 1994. The Asian American Movement. Vol. Asian American history and culture. Philadelphia: Temple University Press.

Westad, Odd Arne. 2005. The Global Cold War: Third World Interventions and the Making of Our Times. Cambridge: Cambridge University Press.
http://eu.alma.exlibrisgroup.com/view/action/uresolver.do?operation=resolveService&package_service_id=3037263430002418&institutionId=2418&customerId=2415.

Wilcox, Wynn. 2010. Vietnam And The West: New Approaches. Vol. Studies on Southeast Asia. Ithaca, N.Y.: Southeast Asia Program Publications.

William L. Swan. 1987. 'Thai-Japanese Relations at the Start of the Pacific War: New Insight into a Controversial Period'. Journal of Southeast Asian Studies 18 (2): 270-93.
http://www.jstor.org/stable/20070971?Search=yes&resultItemClick=true&searchText=thailand&searchText=Phibun&searchUri=%2Faction%2FdoBasicSearch%3FQuery%3Dthailand%2BPhibun%26amp%3Bacc%3Don%26amp%3Bwc%3Don%26amp%3Bfc%3Doff%26amp%3Bgroup%3Dnone&seq=1#page_scan_tab_contents.

Yang, Daqing. 2010. Technology Of Empire: Telecommunications and Japanese Expansion in Asia, 1883-1945. Cambridge, Mass: Harvard University Asia Center.

Yu-Jose, Lydia N. 1992. Japan Views the Philippines, 1900-1944. Manila: Ateneo de Manila University Press.

Zheng, Yangwen, Hong Liu, Michael Szonyi, and ebrary, Inc. 2010. The Cold War in Asia: The Battle for Hearts and Minds. Electronic resource. Leiden: Brill.
<http://site.ebrary.com/lib/aber/Doc?id=10439314>.