

HY33720 - Image Wars in Southeast Asia: Studying 20th Century Propaganda

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This module allows students to take a novel look at the modern history of Southeast Asia through the propaganda that different powers employed during the twentieth century. Exploiting a range of sources, the module will require students to engage with a range of historiographical approaches. Many of the sources will be image based, such as photographs, posters, magazines or adverts, but students will also be asked to perform textual analysis on sources such as poems, speeches and articles as well as film. In engaging with this material, students will gain close insight into the narratives that shaped Southeast Asian society and how these were both constructed and exploited by national leaders and foreign powers. This direct engagement with the source material will also provide insight into the thinking of propagandists, supporting a broader understanding of propaganda as a craft.

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